

## IMS Group is having an unparalleled Faculty base who are having an Industry Academia Mix Profile

Name	Qualification
Dr. Tapash Ranjan Saha	MBA MCom MPhil FCMA PhD
Dr. Aparajita Roy	MBA MPhil FRPM FPM DBA
Prof. Moumita Dey Sarkar	MA MPhil FPM
Dr. Rituparna Ghosh	MBA DBF DHRM FRPM FPM PhD
Dr. Snigdha Basu	MBA MPhil FRPM FPM DBA DFA
Dr. Surajit Das	MCom MBA DFA PhD
Dr. Meghdoot Ghosh	MBA PGDEM PhD
Dr. Rahul Kumar Ghosh	MSc PhD MCTS MCITP-DBA FRPM
Prof. Saheli Majumdar	MPSM (Hospital)
Prof. Trisha Marik	MCA MBA
Prof. Debansu Chatterjee	MMA FRPM FPM
Dr. Rupa Sinha	MBA PhD
Prof. Debabrata Bhowmick	LLM MA MTM MSW MPhil
Prof. Srijita Kabiraj	MBA MHA
Prof. Lovely Chatterjee	ME (IT)
Prof. Moumita Basu	MA (JORA)
Dr. Rituparna Acharya	MBA M.Sc MPhil PhD
Prof. Monali Sinha Deb	MS (CS)
Prof. Deboleena Roy	MTech
Dr. Mustak Ahamed	PhD MBA MSW PGDCA
Prof. Raja Das	MA (TV Film Making)
Prof. Shomesurva Mukherjee	MBA FRPM
Prof. U. B. Ghosh	FCA FICWA
Prof. Ajay Upadhyay	MCom AICWA
Prof. Anupam Majumdar	MBA FRPM
Prof. Satamita Sengupta	MTech
Prof. Snehasis Sinha Roy	MBA MHA
Prof. Debalina Ghosh	MPSM (Hospital & Public Health Mgmt.)
Prof. Dwaipayan Nag	MHA (Hotel) M.Sc (Hotel)
Prof. Soumak Sen	MBA PGDRM
Dr. Indranil Dutta	MBBS FPH MS (Ortho)
Dr. Reshma Saha	MBBS DPH MD (Medicine)
Prof. Anusuya Das	MOptom

### Library

Fully equipped with around 10000 Text Books, E-Books Several National and International Journals, Magazines etc. on Management and Technology. Online Journals are available as well in plenty.

### Canteen

The canteen is well maintained, clean & hygienic, providing Snacks to students having different food habits.

### BANK LOAN FACILITY

Education Loan is available from any bank for all programmes as all our programmes are duly recognized by renowned State University, Maulana Abul Kalam Azad University of Technology (MAKAUT), WB.

### Class Timing (Theory & Practical)

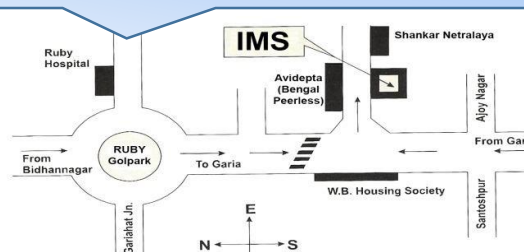
Institute at present operates in three shifts, 1st Shift 7:00 am to 1:30 pm (Monday to Friday), 2nd Shift 2:00 pm to 8:30 pm (Monday to Friday) and 3rd Shift 6:00 pm to 9:00 pm (Monday to Friday) & 9:00 am to 6:00 pm (Saturday and Sunday). However for the convenience of the students theoretical and practical classes / library / lab requirement for different courses are scheduled as follows:-

Courses	Theory Class	Practical Class
<b>BBA BBA (HM) BBA (ATA) BCA B.Optom B.Sc-Physio BMLT B.Sc-Flim Making B.Sc-ECO BBA (TTM)</b>	09.30 AM – 01.45 PM (Monday - Friday)	02.00 PM – 04.05 PM (Monday - Friday)
<b>B.Sc-Media B.Sc-HHA B.Sc-Flim Making B.Sc-CS B.Sc-Medical Instrument B.Sc-STAT B.Sc-VFX B.Sc-EVS BBA-Commerce B.Sc-Psycho</b>	02.00 PM – 06.15 PM (Monday - Friday)	11.40 AM – 01.45 PM (Monday - Friday)
<b>B.Sc-Flim Making B.Sc-VFX</b>	06.00 PM – 09.00 PM (Monday – Friday <b>only theory</b> ) online 10.00 AM – 05.00 PM (only Saturday/and Sunday <b>both theory &amp; Practical</b> ) offline	

Students can use lab, library and accounts services from Monday to Saturday as per shift timing.

### Cost of Information Brochure & Application Form: Rs. 1000

#### Contact Details & Location Map: INSTITUTE OF MANAGEMENT STUDY



#### For Registration Brochure Prospectus & Enquiry Contact:

Eastern Metropolitan Bypass, 93 Mukundapur  
Main Road, Kolkata – 700 099, West Bengal.  
Contact: 033-2426 4168 | 9830030791 | 7003196293  
9831637683 | 9804203541 | 9007027585  
Email: [imsbschool@gmail.com](mailto:imsbschool@gmail.com)  
Website: [www.ims-cal.org](http://www.ims-cal.org) | [www.imsbizschool.com](http://www.imsbizschool.com)  
For Feedback - [mail.to.imsdirector@gmail.com](mailto:mail.to.imsdirector@gmail.com)

**Call TOLL-FREE 6292234494**



## Institute of Management Study

**Affiliated to MAKAUT, WB**

### Bachelor of Business Administration (BBA)

#### BBA-Hospital Management (BBA-HM)

#### BBA-Accountancy, Taxation & Auditing (BBA-ATA)

#### Bachelor of Computer Application (BCA)

### Bachelor of Optometry (B.Optom)

#### B.Sc-Medical Lab Technology (BMLT)

#### B.Sc-Physiotherapy Management & Healthcare Science (B.Sc-Physio)

#### BBA-Travel & Tourism Management (BBA-TTM)

#### BBA-Commerce & International Accounting (BBA-Commerce)

#### B.Sc-Animation & Film Making (B.Sc-Flim Making)

#### B.Sc – Media Science (B.Sc-Media)

#### B.Sc-Hospitality and Hotel Administration (B.Sc-HHA)

#### B.Sc - Computer Science (B.Sc-CS)

#### B.Sc-Medical Instrumentation and Critical Care Technology (B.Sc-Medical Instrument)

#### B.Sc-Psychology (B.Sc-Psycho)

#### B.Sc-Statistics (B.Sc-STAT)

#### B.Sc in VFX Film Making (B.Sc-VFX)

#### B.Sc in Economics (B.Sc-ECO)

#### B.Sc in Environment Science (B.Sc-EVS)



**100% Placement Assistance**

Selected meritorious / financially weak students will be offered 50% semester fees waiver (on original fees)\*

\* Conditions Applied

## ABOUT IMS GROUP OF INSTITUTES

IMS Group of Institutes, consist of Institute of Management Study (IMS), affiliated to MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY (Formerly WBUT) for BBA BBA-HM BBA-ATA BCA B.Optom BMLT B.Sc-Physio BBA-TTM BBA-Commerce B.Sc-Film Making B.Sc-Media B.Sc-HHA B.Sc-CS B.Sc-Medical Instrument B.Sc-Psycho B.Sc-STAT B.Sc-VFX B.Sc-ECO B.Sc-EVS MHA M.Sc-Hospitality Mgmnt M.Sc-Media M.Optom MTTM MPH M.Sc-DA M.Sc-CS M.Sc-DN M.Sc-Applied Stat & Analytics M.Sc-Clinical Psycho M.Sc-EVS M.Sc-Applied ECO M.Phil (Management), DBA & FPM whereas IMS Business School, affiliated to MAKAUT and approved by AICTE for MBA. Dr. Tapash Ranjan Saha, the Founder Director of IMS Group, set up the first college Institute of Management Study at Mukundapur with the mission of serving the industry by providing quality technical & managerial manpower to promote industrial growth in the state over 15 years ago. IMSBS was thereafter established in 2012 with the aim of building future managers. Both these colleges are constituent units of Lake Gardens Saha Education Society, a non-profit making society registered under Societies' Registration ACT XXVI of 1961 No. S/IL/16378 of 2003 - 2004, established in the year 2003 to promote Education, Research and Training. From 2013 onwards IMS Group encourages Research Scholars to pursue their PhD & DBA programme by using IMS infrastructure and research facilities.

## PLACEMENT

A total number of around 70 companies representing MNCs, Top PSUs & reputed private sector companies including large private sector banks with all India & international presence have been participating in the institutes' summer as well as final placement programmes. ICICI Bank, SREI Infrastructure, Reliance, DIC, HDFC Standard Life, Genpact, Amul, Pantaloons, GKB Opticals, STG, Axis Bank, Future Group, PWC, Bajaj Capital, IBM, Wipro, TCS, CTS and many more concerns offer summer as well as final placements to the students of IMS Group. IMS has formed a collaboration with HiTech Animation for training and placement of VFX Film Making & Animation & Film Making students too.

### Our Placement-Training-Internship



Course	Standard Fees	Current Year Revised Special Fees for Eligible Candidates				Eligibility and Admission Process
		Admission Fees	Semester Fees	Total Fees	Duration	
<b>BBA-HM</b>	<b>225000</b>	<b>15000</b>	<b>35000*6 = 210000</b>	<b>225000</b>	<b>3 years</b>	<b>10+2 with English at Entry Level and Bridge Course if required by a particular course. Entry through CET Exam</b>
<b>BBA</b>	<b>225000</b>	<b>15000</b>	<b>30000*6 = 180000</b>	<b>195000</b>	<b>3 years</b>	
<b>BBA-ATA</b>	<b>225000</b>	<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>BBA (TTM)</b>	<b>225000</b>	<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>BCA</b>	<b>225000</b>	<b>15000</b>	<b>25000*6 = 150000</b>	<b>165000</b>	<b>3 years</b>	
<b>BMLT</b>	<b>225000</b>	<b>15000</b>	<b>35000*6 = 210000</b>	<b>225000</b>	<b>3 years</b>	
<b>B.Sc-Physio</b>	<b>225000</b>	<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>B.Optom</b>	<b>295000</b>	<b>15000</b>	<b>25000*8 = 200000</b>	<b>215000</b>	<b>4 years</b>	
<b>B.Sc-Media</b>	<b>225000</b>	<b>15000</b>	<b>25000*6 = 150000</b>	<b>165000</b>	<b>3 years</b>	
<b>B.Sc-HHA</b>	<b>225000</b>	<b>15000</b>	<b>25000*6 = 150000</b>	<b>165000</b>	<b>3 years</b>	
<b>B.Sc-ECO</b>	<b>NOT APPLICABLE</b>	<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>B.Sc-Psycho</b>		<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>B.Sc-STAT</b>		<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>B.Sc-Film Making *</b>		<b>49000</b>	<b>56000*6 = 336000</b>	<b>385000</b>	<b>3 years</b>	
<b>B.Sc-VFX*</b>		<b>52000</b>	<b>58000*6 = 348000</b>	<b>400000</b>	<b>3 years</b>	
<b>B.Sc-EVS</b>		<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>B.Sc-CS</b>		<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>BBA-Commerce</b>		<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	
<b>B.Sc-Medical Instrument</b>		<b>15000</b>	<b>20000*6 = 120000</b>	<b>135000</b>	<b>3 years</b>	

1. Caution Money of Rs. 5000/- Refundable without interest at the end of the Programme, after adjustment if any.
2. Cost of Prospectus and Application form Rs. 1000/- (Except for **BAFM** and **BVFM** courses).
3. Fees include Tuition Fees, uniform set, OTG Pendrive, Summer & Final Placement Assistance (subject to minimum of 80% attendance) and all regular University Fees.  
\* Fees include Prospectus and Application form, Tuition Fees, Uniform Set, WACOM PEN TAB, Summer & Final Placement Assistance (subject to minimum of 80% attendance) and all regular University Fees.
4. 10% of the semester fees to be paid in case of backlog / year lag per semester & Exam Fees in actual (extra if applicable).
5. Semester Fees to be paid only in DD, PO, NEFT.

### Our Membership – Association - Partners

